



AGENCIA DE PROMOCIÓN DE INVERSIONES
INVESTMENT PROMOTION AGENCY

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PRONicaragua's Services:

- Complete information on investment opportunities in Nicaragua
- Coordination and accompaniment during country visits to meet with institutions and key companies of the sector of interest
- Facilitation of contacts and assessment services throughout the entire evaluation and decision-making process
- Creation and analysis of cost benchmarks
- Support in handling and streamlining procedures with government institutions
- Identification of potential local partners to create productive linkages and joint ventures
- Assistance in solving problems related to the operation of the companies
- Support in the planning, development and startup stages of reinvestment projects

Country Profile:

- **Area:** 130,373.4 Km²
- **Geographic Location:** Nicaragua is the largest country in the Central American isthmus, bordering Honduras to the north and Costa Rica to the south. The country is located between 11 and 14 degrees north of the Equator in the Northern Hemisphere, which places it entirely within the tropics. The Pacific Ocean lies to the west, and the Caribbean Sea to the east.
- **Natural Resources:** Gold, silver, zinc, copper, iron ore, lead, and gypsum.
- **Population (2018):** 6,386,598 persons
- **President:** Daniel Ortega Saavedra
- **Capital City:** Managua
- **Official Language:** Spanish
- **Population Administrative Division:** 15 departments and 2 autonomous regions

Reasons to invest in Nicaragua:

- **Abundant Human Capital**
Nicaragua's labor force is young and dynamic, since 74% of the population is under 40. The workforce includes 3.2 million individuals recognized for their flexibility, high productivity, strong work ethic and quick learning ability.
- **Competitive Operating Costs**
Nicaragua offers one of the most competitive cost structures in the region, enabling companies to increase their competitiveness by reducing operation costs and adding greater value to their products or services. This represents a great advantage for investors, as they aim to improve efficiency in production, maximize profits, and expand profitability.
- **Solid Legal Framework**
Within the current legal framework are different legal standards that rule investments in the country, among these are the Civil and Commercial Codes; and the Law 344 "Law for Foreign Investment Promotion", which establishes that foreign investors hold the same rights and means to exercise them in equal terms as national investors do.
- **Generous Investment Incentives**
The Government of Nicaragua offers generous tax incentives for specific sectors, including Free Trade Zones, forestry, tourism and mining.
- **Preferential Access to Markets**
Preferential agreements have become a key component for free trade in Nicaragua and the country continues to seek opportunities to ensure successful integration into international trade and the global economy.
- **Favorable Business Climate**
Nicaragua has improved the business climate through the model of dialogue and consensus, which is based on the joint monitoring, between the Government, workers and employers, of issues related to the economy and the country's development.
- **Excellent Quality of Life**
Nicaragua is not only a country with great business opportunities but it is also a very enjoyable place to live.

Strategic Sectors:

- Medical Devices
- Auto Parts
- Footwear
- Textile and Apparel
- Forestry
- Food Processing
- Services Outsourcing
- Shared Services Centers