

**T.C.**  
**EKONOMİ BAKANLIĞI**  
**Serbest Bölgeler, Yurtdışı Yatırım ve Hizmetler Genel Müdürlüğü**

**Sayı** : 46473657 - 724.01.03 - E.15210  
**Konu** : 9. Saraybosna İş Forumu

**TÜRKİYE ODALAR VE BORSALAR BİRLİĞİNE**  
Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

Saraybosna Ticaret Müşavirliğimizden alınan bilgilere göre, 24-27 Nisan 2018 tarihlerinde Bosna Hersek'in başkenti Saraybosna'da Bosna Bank International ve İslam Kalkınma Bankası işbirliği ile 9. Saraybosna İş Forumu düzenlenecektir.

Odağında yabancı yatırımların teşviki ve Güneydoğu Avrupa'da yer alan ülkeler arasındaki ekonomik bağların ve karşılıklı ilişkilerin güçlendirilmesi, 30 farklı ülkeden gelecek katılımcılar arasında diyalog kültürünün canlandırılması olan ve Bosna Hersek'in yabancı yatırımcılara tanıtılması vasıtasıyla ülkenin ekonomik kalkınmasına katkıda bulunulması amaçlanan 9. Saraybosna İş Forumu'na çevre ve bölge ülkelerden işadamlarının katılımı beklenmektedir.

Söz konusu foruma ilişkin ayrıntılı bilgilere ([www.sarajevobusinessforum.com](http://www.sarajevobusinessforum.com)) adresinden ulaşılabilmesi mümkün bulunmakta olup, forumun taslak programı ekte gönderilmektedir.

Bilgilerini ve anılan forumun ilgili olabilecek firmalara duyurulması hususunda gereğini rica ederim.

**Ömür ATILGAN**  
**Bakan a.**  
**Daire Başkanı**

**EK:**  
9. Saraybosna İş Forumu İngilizce Taslak Programı

**DAĞITIM:**  
Dış Ekonomik İlişkiler Kuruluna  
Türkiye Odalar ve Borsalar Birliğine  
Türkiye İhracatçılar Meclisi Başkanlığına

**"Bu belge, 5070 sayılı Elektronik İmza Kanununun 5. maddesi gereğince güvenli elektronik imza ile imzalanmıştır."**

T.C. Ekonomi Bakanlığı Serbest Bölgeler, Yurtdışı Yatırım Ve Hizmetler Genel Müdürlüğü  
Söğütözü Mah. 2176. Sk. No:63 06530 Çankaya/Ankara

Ayrıntılı Bilgi İçin: GÜLŞAH KOÇAK - Dış Ticaret Uzmanı

**Telefon:** 03122049368

**Faks:** 03122048637

**E-mail:** kocakg@ekonomi.gov.tr

**Elektronik Ağ:** www.ekonomi.gov.tr

**KEP Adresi:** ekonomi@hs01.kep.tr

## DRAFT AGENDA

### 9. SARAJEVO BUSINESS FORUM

**TUESDAY, 24<sup>th</sup> April, 2018**

<b>12:00 – 17:00</b>	<b>Registration (<i>BBI Center</i>)</b>
<b>20:00</b>	<b>Welcome Dinner and Cultural Program</b>

**WEDNESDAY, 25<sup>th</sup> April, 2018**

<b>DAY 1 - Opening Ceremonies Program (<i>National Parliament Building</i>)</b>		
<b>08:00 – 08:30</b>	<b>Registration</b>	
<b>08:30 – 09:00</b>	<b>Welcome Reception</b>	
<b>09:00 – 09:10</b>	<b>VVIP/VIP Photo Session for the Media</b>	
<b>09:10 – 09:30</b>	<b>Welcome Message from the Organizers</b>	
<b>09:30 – 10:00</b>	<b>Official Opening Session</b>	
<b>10:00 – 11:00</b>	<b>Keynote Speeches</b>	
<b>11:00 – 11:15</b>	<b>The Sarajevo Business Bridge Awards Ceremony</b>	
<b>11:15 – 11:30</b>	<b>MOU Signing Ceremony</b>	
<b>11:30 – 12:00</b>	<b>Statements for the Media and Coffee Break</b>	
<b>12:00 – 13:00</b>	<b>Panel 1: Thriving with the EU in Southeastern Europe</b>	
<b>13:00 – 14:00</b>	<b>Panel 2: Southeast Europe International Gateways and Connectivity</b>	
<b>14:00 – 15:00</b>	<b>Lunch (<i>National Parliament Building</i>)</b>	
<b>15:00 – 16:00</b>	<b>Parallel session 1: Technology Transfer Showcase in cooperation with IUS and HIAF Malaysia</b>	<b>Parallel session 2: Islamic Economy Roundtable in cooperation with Dubai Export Development Agency</b>
<b>16:00 – 20:00</b>	<b>G2G meetings/B2B Meetings/Free Time</b>	

20:00	Dinner
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## THURSDAY, 26<sup>th</sup> April, 2018

DAY 2 - Block Sessions & Investor-Project Meetings ( <i>Hotel Hills Sarajevo</i> )				
08:00 – 09:00	Registration			
09:00 – 09:05	Introductory Remarks			
09:05 – 09:25	Main Hall: Headliner Speech			
<b>Panel 1: Tourism as a Rapid Growth Opportunity for SEE</b>				
09:30 – 10:30	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="background-color: #00AEEF; color: white; text-align: center; vertical-align: middle;"><b>Sponsor: TBD</b></td> <td style="background-color: #D9E1F2; padding: 5px;"> <u>Topics</u> <ul style="list-style-type: none"> <li>Promoting SEE as an attractive tourism destination</li> <li>Increase tourism cross-promotion and cooperation in the region</li> <li>Fastest growing tourism sub-sectors in SEE</li> <li>Challenges for tourism infrastructure development: possibilities for investment</li> </ul> </td> <td style="background-color: #0070C0; color: white; text-align: center; vertical-align: middle;"><b>Success Story</b></td> </tr> </table>	<b>Sponsor: TBD</b>	<u>Topics</u> <ul style="list-style-type: none"> <li>Promoting SEE as an attractive tourism destination</li> <li>Increase tourism cross-promotion and cooperation in the region</li> <li>Fastest growing tourism sub-sectors in SEE</li> <li>Challenges for tourism infrastructure development: possibilities for investment</li> </ul>	<b>Success Story</b>
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<b>Panel 2: Integrating SEE into the EU Supply Chain</b>				
10:30 – 11:30	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="background-color: #00AEEF; color: white; text-align: center; vertical-align: middle;"><b>Special Presentation: TBD</b></td> <td style="background-color: #D9E1F2; padding: 5px;"> <u>Topics</u> <ul style="list-style-type: none"> <li>How to strengthen regional industries in creating stronger supply chains</li> <li>How to produce more finished products?</li> <li>Advantages for EU countries and those that are neighboring the EU</li> </ul> </td> <td style="background-color: #0070C0; color: white; text-align: center; vertical-align: middle;"><b>Success Story</b></td> </tr> </table>	<b>Special Presentation: TBD</b>	<u>Topics</u> <ul style="list-style-type: none"> <li>How to strengthen regional industries in creating stronger supply chains</li> <li>How to produce more finished products?</li> <li>Advantages for EU countries and those that are neighboring the EU</li> </ul>	<b>Success Story</b>
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<b>Panel 3: SEE Capitalizing on IT &amp; Digital Economy Trends</b>				
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12:30 –	Brunch & Networking			

<b>13:25</b>	<b>Panel 4: Diaspora – Transforming Remittances into Investments</b>		
<b>13:30 – 14:25</b>	<b>Special Presentation: TBD</b>	<u>Topics</u> <ul style="list-style-type: none"> <li>• Attracting investments from abroad</li> <li>• Sports stars and other celebrities to promote regional investment</li> <li>• Developing institutions and methods for transferring and investing funds that improve investor confidence</li> </ul>	<b>Bringing Investments from Abroad</b>
<b>14:30 – 15:30</b>	<b>Panel 5: Dubai Session</b>		
	<b>Special Presentation: TBD</b>	<u>Topics</u> <ul style="list-style-type: none"> <li>• Smart Cities</li> <li>• Cities of the Future</li> <li>• Sustainable urban development</li> </ul>	<b>Highlight industries</b>
<b>15:30 – 16:00</b>	<b>Closing Ceremony</b>		

**FRIDAY, 27<sup>th</sup> April, 2018**

<b>08:00 – 17:00</b>	<b>Site Visits for Potential Project Investments</b> <b>(in collaboration with Business Councils and Chambers of Commerce)</b>
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