

KENYA FARMERS CO-OPERATIVE SOCIETY LIMITED

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KENYA

17TH June, 2017

Mr. Rifat Hisarcikliuglu,
The Chairman,
International Chamber of Commerce,
Dumlupinar Bulvari, 252,
ANKARA 06530
Turkey. Email: icc-tr@tubb.org.tr

Dear Sir,

MERCHANDISING OF TURKEY GOODS IN KENYA MARKETING FUNDING OF \$ 150,000.

We are pleased to inform you that primary cooperative societies and the farming community especially coffee and tea growers as well as macadamia and cashew nuts producers in Kenya have established this national agricultural multipurpose cooperative union, wholesale and retail society for the purpose of provision of goods and services to agricultural marketing and consumer cooperatives and cooperators.

In the next three years the society, KFCS, is envisaged to enroll 3,750,000 members in all the 1506 villages in Kenya, rising to 18 million cooperators or members out of Kenya's population of 45 million people within the next five (5) years.

The two main goals of the society are to market Kenya green coffee beans, tea, macadamia and cashew nuts, especially to East European and middle east countries operating from both Ankara and Istanbul bases in Turkey; and to distribute the following goods made in turkey to countries South of the Sahara Desert:-

Agrochemicals, building materials, hardware, kitchen appliances, electrical and electronic goods, cloth and clothing, textile, ceramics, domestics water treatment equipment, automotives and automobiles and accessories, footwear, foodstuffs.

We are interested in appointment as agent of manufacturers and exporters of the above goods. In addition, we are interested in joint industry and trade partnership here in Kenya with Turkish manufacturers including potential joint venture partners in a macadamia nuts plant near Nairobi.

Furthermore, we are interested to team up with your potential investors in hotels and restaurants and ecotourism industries.

Above all, we are on the lookout for your potential investors in a tenant – owner cooperative housing mortgage and commercial property development scheme of value of \$ 42 billion in both urban and rural areas of Kenya. Interested entrepreneurs and potential investors in an international passenger and cargo transport enterprise in the region south of the Sahara may contact us.

Mr. Chairman, our priority is to commence the merchandising of Turkish goods of any kind at once so as to generate income for running the secretariat in Nairobi and seven other urban centers in the next 12 months as the simultaneously put in place, governance, management and operation structures and facilities at County level and Village level in the next three years for a fully fledged wholesale and retail trades network.

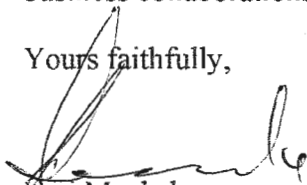
The cost of putting in place the Nairobi Head Office and seven regional marketing centers for Turkish goods (within a period of two months) is \$ 153,711. The society can contribute \$ 3,711 noting that the smallholder peasant farmers have just established this society and they do not have the needed requisite funding.

What we have in mind is that stakeholders in Turkey, whether individuals, corporations, the chamber of Commerce and Industry, and public and private institutions including the Turkish Ministry of Foreign Affairs may deploy a person with \$ 150,00 for us to consult him/her as we make preparations for operations within two months.

The funding may be considered as marketing expenses on the side of entrepreneurs concerned. Without prejudice, Mr. chairman, if anybody or organization can lend us this money to be paid within six months, we shall all the same use it in putting in place operation structures and facilities for immediate merchandising of goods from turkey as we rollout the flagship partnership project. Also, those interested in joint ventures of stocking Kenya's best international standards of Kenya Coffee AA, AB, PB, and other FAQ trade marks in Turkey for sale in those regions may contact us directly or visit us in Kenya for negotiations.

The undersigned is at disposal to visit Turkey for negotiations, at the invitation of potential business collaborations.

Yours faithfully,



Iferi Mucheke
CHAIRMAN.

CC: Kenya Embassy in Turkey – Email:info@kenyaembassy.org.tr

Turkey Ministry of Foreign Affairs

Turkey Embassy in Nairobi - Email:embassy.nairobi@mfa.gov.tr