

T.C.
EKONOMİ BAKANLIĞI
Serbest Bölgeler, Yurtdışı Yatırım ve Hizmetler Genel Müdürlüğü

Sayı : 46473657 - 724.01.01 – 15146

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Konu : Cidde Ekonomi Forumu

TÜRKİYE ODALAR VE BORSALAR BİRLİĞİNE

Sayın Başbakanımızın şeref konuğu olarak davet edildiği 1-3 Mart 2016 tarihlerinde gerçekleştirilecek olan “Cidde Ekonomi Forumu”nun 2016 yılı ana teması ve başlığı, ekte yer alan taslak programdan da görülebileceği üzere Kamu Özel Sektör Ortaklığı: Etki İçin İşbirliği olarak belirlenmiştir.

Bu kapsamda, Cidde Ticaret ve Sanayi Odası Başkanı Saleh bin Abdullah Kamel, katılımlarından memnuniyet duyacaklarını belirterek ülkemiz üst düzey iş adamlarını anılan foruma davet etmiştir.

Bilgilerini ve forum davetinin kuruluşunuz bünyesinde yer alan olası ilgili firmalara duyurulması hususunda gereğini rica ederim.

Çağrı KÖSEYENER
Bakan a.
Daire Başkanı

EK:

Taslak program

"Bu belge, 5070 sayılı Elektronik İmza Kanununun 5. maddesi gereğince güvenli elektronik imza ile imzalanmıştır."

T.C. Ekonomi Bakanlığı Serbest Bölgeler, Yurtdışı Yatırım Ve
Hizmetler Genel Müdürlüğü

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Jeddah Economic Forum

Jeddah Economic Forum 2016

Panels Briefing



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Jeddah Economic Forum 2016 Theme:

“Public Private Partnerships: Collaboration for Impact”

The Jeddah Economic Forum (JEF) 2016 will focus on public private partnerships (PPP) with a view to privatization in the Kingdom of Saudi Arabia. Historically an oil-based economy, the Kingdom now seeks to diversify, and is keen on involving private stakeholders. Such a shift introduces lucrative commercial possibilities, but it also presents potential challenges. Bringing together high ranking government officials, international businesses, policy makers and global experts, JEF 2016 is a unique forum to discuss and debate solutions to overcome these challenges, explore business opportunities, and assess economic benefits offered by the evolving landscape of the Kingdom. JEF 2016 will begin by addressing macro-economic and regulatory outlook in the Kingdom. It will then move on to more focused sessions on privatization opportunities in various sectors including roads, transport, ports, energy, water desalination, aviation, health, education, and municipal services including water treatment. These sessions are chaired by expert panelists, renowned in the Kingdom and internationally and will include intellectual, sector specific, and matchmaking for potential PPP partners. The aim is to ensure that JEF 2016 provides exclusive networking opportunities with the aim of facilitating knowledge creation and practical discourse of the highest caliber among the attendees.

The Jeddah Economic Forum 2016 Agenda:

Day 1: 2nd March 2016

9:00 – 9:30 AM	Day 1, Keynote Opening Remarks	His Excellency Eng. Adel Fakeih, Minister of Economy and Planning, Kingdom of Saudi Arabia ('KSA')
9:30 – 10:45 AM	Day 1 Panel 1: Global Economy, Outlook, Impact on KSA and the Role of Private Sector	<ul style="list-style-type: none">• Global economic outlook of KSA: Opportunities for economic growth and diversification• Addressing policy, financial, and governance challenges of the private sector• Socio-political benefits of PPPs in KSA for effective privatization strategies• Importance of aligning information and interest between the private and public sectors
10:45 – 11:00 AM	Coffee Break	

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- | | | |
|-------------------------|---|---|
| 11:00 – 12:30 PM | Day 1 Panel 2:
Describing (with Examples) the Impact PPP Has on Economies and Living Standards. | <ul style="list-style-type: none">• Success stories: Mapping effective conception, planning and implementation Guidelines for successful PPPs and their positive impact to Social Goods standards Financing PPPs and the risks to be addressed.• What is the next step towards more conducive PPP environment? |
| 12:30 – 1:30 PM | Lunch & prayer Break | |
| 1:30 – 2:45 PM | Day 1 Panel 3:
Lessons learned in government PPP structure | <ul style="list-style-type: none">• Assessment of performance and efficiency gains through PPPs• Tackling critical design issues of PPP model in the context of KSA• Overcoming Institutional constraints to promote effectiveness of PPPs – Challenges ahead• Harnessing innovative and stable financing for PPP in KSA |
| 2:45 – 4:00 PM | Day 1 Panel 4: Legal & Regulatory Challenges faced | <ul style="list-style-type: none">• Legal and Regulatory challenges faced in Saudi Arabian market as an international contractor• Existing legal, financial, capacity and contractual barriers applicable to PPP projects• KSA Legal System – Requirement of legal framework at domestic level to mitigate political or community risks• Pragmatic planning by financiers and regulators in an event of corporate failure (such as Investor-State Arbitration) |
| 11:00 – 12:00 PM | Day 1 Sectorial Focused Panel 1:
Infrastructure | <ul style="list-style-type: none">• Assessment of successful infrastructure PPP case studies from Brazil and Russia• Success of Infrastructural Debt Finance in India• Reasonable caution – Assessment of why some major PPP projects failed?• Warsaw Metro – a blueprint for successful land value capture |



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- Lessons from the Tax Increment Financing model in Denver
- Value Capture via land financing in Brazil and India

11:00 – 12:00 PM

Day 1
Sectorial Focused
Panel 2: Electricity

To Be Finalized

11:00 – 12:00 PM

Day 1
Sectorial Focused
Panel 3: Municipality

- Development, ownership and operational aspects of PPPs in Environmental and Recreational services
- Benefits and challenges of introduction of PPPs in Environmental and Recreational services
- Examining potential PPP models for Environmental and Recreational services
- Merging aspirations of the public and private sector to mitigate legal challenges
- Importance of clear contractual terms in promoting PPPs for Environmental and Recreational Services.
- Potential avenues for expansion of private sector in delegating municipal functions
- Effects of PPPs on local governance
- Harnessing consumer oriented service quality and management expertise through PPP Considerations of potential financial constraints to fund for partnership with the private player
- Importance of risk identification, assessment and controlling for both public and private entities .

1:30 – 2:30 PM

Day 1
Sectorial Focused
Panel 4 (A) :
Transport:
Air/Ground/ Sea

- Role of PPP in delivery of transportation services
- Assessing demands and risks in introducing PPP model in transportation sectors with less financial viability
- Addressing barriers to PPP by strengthening the legal and financial legal systems
- Case studies

2:30 – 3:30 PM

Day 1
Sectorial Focused
Panel 4:

To Be Finalized (Waiting for Brief)



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	(B)Transport : Airports/ Ports	
3:30-3:45	Prayer and Coffee Break	
3:45 – 5:00 PM	Day 1 Sectorial Focused Panel 5: EO side Panel	Entrepreneurs Procurement (To Be Finalized)

Day 2: 3rd March 2016

9:30 – 10:45 AM	Day 2 Panel 1: PPP Readiness	<ul style="list-style-type: none">◦ Introducing framework indicators to assess political and social readiness◦ Local societies views on PPPs as primary provider of infrastructure and basic services◦ Mitigating potential effects of PPP on local populations◦ Clarity in regulatory environment and relevant authorities◦ Assessment of financial, technical and scientific aspects in PPP projects◦ Global best practices in PPP readiness and post PPP capabilities
10:45 – 11:00 AM	Coffee Break	
11:00 – 12:30 PM	Day 2 Panel 2: Education	<ul style="list-style-type: none">◦ Benefits and challenges of complete outsourcing of educational services to private sector◦ Modalities and policy implications for transition to privatization in education – Do's and Do not's◦ Case study of the Universal Voucher System from Chile◦ Balance between profit motivations of private sector and social agendas of the government
12:30 – 1:30 PM	Lunch & prayer Break	



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1:30 – 2:45 PM

**Day 2 Panel 3:
Health**

- Understanding the challenges and proposing solutions for healthcare PPPs
- Assessment and identification of opportunities in Saudi Arabia
- Risk mitigation strategies to encourage investors to fund projects in underserved areas
- Determining performance standards to establish and monitor clinical quality, effectiveness and efficiency
- Overcoming challenges relating to access, reach and equity

2:45 – 4:00 PM

**Day 2 Panel 4:
Finance**

- Financing environment for international corporations in Kingdom of Saudi Arabia and impact on market openings
- Bond Market liquidity in KSA market
- Role of Islamic Financing in KSA PPP
- Ethical investing with Islamic financing to create a greater credit pool

11:00 – 12:00 PM

**Day 2
Sectorial Focused
Panel 1: Housing**

To Be Finalized (Waiting for Brief)

11:00 – 12:00 PM

**Day 2
Sectorial Focused
Panel 2: Water
Desalination and
Distribution**

- Possible legal, regulatory and other challenges facing PPP projects in saline water conversion
- Case study from Australia and Singapore : highlighting the importance of a tailored approach
- Communication strategy and public awareness of domestic tariffs increase and cost recovery – Role of public and private sector
- Setting realistic economic and social performance indicators to increase sustainability of operation management

11:00 – 12:00 PM

**Day 2
Sectorial Focused
Panel 3: Health**

- Understanding the challenges and proposing solutions for healthcare PPPs
- Assessment and identification of opportunities In Saudi Arabia

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- Risk mitigation strategies to encourage investors to fund projects in underserved areas
- Determining performance standards to establish and monitor clinical quality, effectiveness and efficiency
- Overcoming challenges relating to access, reach and equity

1:30 – 2:30 PM

**Day 2
Sectorial Focused
Panel 4: Sorts**

(Waiting for Brief)

1:30 – 2:30 PM

**Day 1
Sectorial Focused
Panel 5:
EO side Panel**

To Be Finalized

- Match making: To be held after each session or end of each day (to finalize)