



III CONFERENCE

«FOREIGN ECONOMIC ACTIVITIES AS FACTOR FOR EFFICIENT DEVELOPMENT OF SMALL AND MEDIUM ENTERPRISES IN THE RUSSIAN FEDERATION REGIONS»

December 10 – 11, 2015, Vologda, 25-A, Pushkinskaya Str.,
Exhibition Centre “Russian House”

CONFERENCE PREPARATION & ORGANIZATION CONCEPT

The present Concept for the preparation and organization of the International Conference «**Foreign economic activities as factor for efficient development of small and medium enterprises in the Russian Federation regions**» (further on – Conference) defines the objectives, tasks and procedures of its implementation.

Modernization of the Russian economy and change of its raw material orientation, growth of investment attractiveness, improvement of its competitiveness and application of innovations – all these priorities are still the most urgent ones to decide.

One of the most promising directions that influence well on the solution of the key regional development tasks and challenges under the globalization process are the ones that are related to foreign economic activities of the regions and of the small and medium business.

Under the existing economic situation globalization is of great importance in the world: all economic and social achievements are related to this process. Well developed countries provide highly paid and qualified services but at the same time labour costs in the developing economies are also increasing; also share of human labour in the modern production process is decreasing.

However, the current situation related with sanctions slows down the foreign economic activities of the country in the general and its regions in particular. The true scale of modern economy and level of its involvement into foreign economic activities is defined not only by export and import volume but also by the level of the regions involvement into the implementation of the national strategy of import substitution. It is of great importance to be involved into this process, to improve competitiveness of the existing products produced by the national companies through new production sites set in the Russian regions and through gradual decrease of using of imported equipment and spare parts.

At the same time it is necessary to define specific objectives and mechanisms of foreign economic activities policy as the main factor of economic growth because under the existing situation the strategy of protection from import does not coincide well with the tasks of export oriented growth. It is necessary to transform understanding of protectionism and thus protection of national producers is substituted by protection of the national producers that work for the global markets and protection of their interests within the whole global chain of import substitution process. External and internal barriers, control over technologies and protection of intellectual property, competition and access onto the other countries markets become the most important instruments for promotion of the national producers and improvement of their competitiveness.

Priority directions of the foreign economic activities development have to be closely related to the regional plans aimed at stable economic and social development. The indicated measures, methods and instruments aimed at evening-out of various risks are very important and have to secure the expected results. At the same time it is necessary to start right now to examine the future development prospects within the middle term horizon as well as to seek for solution of long-term system-based issues. To do that one has to analyze and evaluate carefully the available resources and opportunities, to define the priority development directions, internal capacity and to set effective and efficient implementation mechanisms.

Organizers of the Conference:

- Ministry for Economic Development of the Russian Federation,
- Government of the Vologda region;
- Agency for Strategic Initiatives for promotion of new projects;
- The state corporation "The Bank for Development and Foreign Economic Affairs (Vnesheconombank)",
- Russian Agency for Export Credit and Investment Insurance;
- Development Corporation of the Vologda region;
- Regional Centre for Entrepreneurship Support;
- Russian Agency for Support of Small & Medium Business,
- Association of Agencies for SME Support «Razvitie».

The Conference is organized with support and participation of the Delegation of the European Union to Russia, Russo – British Chamber of Commerce, Deutsch – Russische Auslandshandelskammer, UbiFrance, JETRO, Embassies of international states to Russia.

General Partner of the Conference:

- METRO Cash & Carry.

General Information Partner of the Conference:

- Moskauer Deutsche Zeitung.

Information Partners of the Conference:

- International experts network «Souzconsult».

Date and Location of the Conference:

- Date: **December 10 – 11, 2015;**
- Location: **the city of Vologda, 25-A, Pushkinskaya Str., Exhibition Centre "Russian House".**

Objectives of the Conference:

- ❖ analysis of the existing barriers and prospects for the development of foreign economic activities by the Russian SMEs under the WTO conditions and requirements;
- ❖ discussions of the opportunities and prospects for cooperation of SMEs with big Russian and international companies, involvement into the global supply and production chains;
- ❖ discussion of the role, functions and tasks to be played by the regional infrastructure organizations supporting export-oriented SMEs (Centres for coordination of support to export-oriented SMEs, Regional Integrated Centres, cluster development centres, etc.), optimization of the services package, operational standards and procedures; development prospects;
- ❖ definition of the main support directions / mechanisms / instruments / state support initiatives and measures to improve the competitiveness level of SMEs on the inter-regional and international markets;

- ❖ discussion of the ways and means to improve access of SMEs to financial resources required for modernization process, implementation of innovations, development of high-tech products and entering global markets.

Tasks of the Conference:

- ❖ search for effective and efficient solutions as well as elaboration of recommendations for the state and municipal authorities aimed at improvement of the Russian business competitiveness, development of foreign economic activities;
- ❖ elaboration of proposals aimed at development of priority directions / mechanisms / instruments / measures of the state support programme for SME to improve their competitiveness on the domestic and global markets;
- ❖ elaboration of recommendations aimed at development of SME support infrastructure organizations that operate in the sphere of investment attraction, innovations implementation and domestic and international markets entrance including the aspects of SMEs cooperation with big Russian and international companies.

Participants of the Conference:

- ❖ competitive small and medium enterprises from Vologda and other regions of Russia;
- ❖ federal, regional and municipal authorities;
- ❖ leading development institutions and relevant infrastructure organizations (centres for coordination of support to export-oriented SMEs, Regional Integrated Centres, cluster development centres, etc.);
- ❖ the Russian and international public organizations and unions of entrepreneurs;
- ❖ representatives of the embassies and of the international institutions that support SMEs, trade representatives of Russian in the foreign states;
- ❖ international experts and entrepreneurs having specific proposals for business cooperation or developed investment projects and interested to find potential partners;
- ❖ big Russian and international companies interested in developing cooperation with SMEs.

Number of participants – not less than 250 people.

Format of the Conference:

During the Conference a plenary session as well as working sections and round tables, training programme and B2B meetings are planned to be organized:

- plenary meeting;
- section № 1 – «Integration of SMEs into the global production and sale chains and cooperation with big Russian and international companies»;
- section № 2 - «Branding and promotion of regional products and services onto the internal and external markets»;
- section № 3 – «Development of innovations and protection of intellectual property at international markets»;
- section № 4 - «Financial mechanisms and instruments for SME support»;
- section № 5 – «Invest in Russia»;
- section № 6 - «Barriers faced by exporters and ways / mechanisms to overcome them»;
- section № 7 – «International markets opportunities for young entrepreneurs: mechanisms, instruments, programmes»;
- section № 8 - «Investments attraction to SMEs – presentation of projects»;

- section 9 - «Foreign economic activities support infrastructure – results of 2015 and development prospects»;
- training programme / master classes;
- B2B meetings.

It is also planned to organize a fair / exhibition of the Russian regions and SMEs.

Working languages of the Conference – Russian and English.

Participants of the Conference:

It is expected that the Conference will host representatives from small, medium enterprises, executive and legislative authorities of Russia, development institutions, SME support structures, associations of entrepreneurs, regional CCI, international organizations, mass media means (not less than 250 people).

To form the list of participants of the Conference, the Management Board will disseminate a special information letter to the federal executive and legislative authorities, regions of the Russian Federation, associations of entrepreneurs, regional CCI, business CEOs and international organizations.

Selection of the Conference speakers will be done through careful examination of the existing successful practical experience of the participants and their proposals for support and development of the Russian SMEs into the process of the Russian economy modernization, implementation of innovations, promotion of hi-tech products onto the international markets as well as measures for support on the national, regional and municipal levels.

All those who would like to take part in the Conference have to register according to the established procedure and approved formats.

Applications for participation in the Conference are accepted from private persons and legal entities. In case of speaking at the Conference the participants have to present the filled-in registration form with his / her CV, PowerPoint presentation or speech in Word format.

The list of Conference speakers will be formed by the Management Board on the basis of the following criteria:

- availability of practical positive experience;
- urgency of the topic proposed for presentation;
- validity of the proposals and recommendations.

All registration forms presented by the potential participants are accepted by the Management Board of the Conference not later than **November 27, 2015**.

All the documents and decisions elaborated during the Conference will be published in the Internet on the sites of the organizers and co-organizers.

Further on, the Management Board of the Conference will send an official confirmation and invitation for the approved participants / speakers.

Representatives of different ministries and agencies, international organizations and mass-media means are also invited for participation in the Conference.

Participation in the Conference is free of charge.

Travelling and accommodation – are at the costs of participants.

Programme and procedures of the Conference:

The programme of the Conference is to be elaborated on the basis of the proposals put forward by the working groups and Management Board and then is approved by the Management Board not later than one month before the Conference.

Plenary session procedures: reports – up to 15 minutes, speeches / presentations – up to 10 minutes.

Sections' procedures: reports – up to 10 minutes, speeches / presentations – up to 7 minutes.

Financial provision of the Conference:

The main financial source of the Conference preparation and organization is the means provided by the Conference organizers and sponsors. The Management Board of the Conference is developing a special Sponsor's package.

Information support of the Conference:

Information support of the Conference is done in the following way:

- placement of information in mass-media means;
- placement of information on the following web-sites: www.siora.ru, www.economy.gov.ru, www.ved.gov.ru, www.economy.gov35.ru
- sending e-mails and letters;
- organization of press conferences.

Management Board of the Conference

The functions of the Management Board of the Conference are executed by the Russian Agency for Support of Small and Medium Business / Association of Agencies for SME Support "Razvitie".

The functions also include implementation of everyday tasks related to preparation of the Conference. Financing of the Management Board activities is done from the raised funds and sponsors' means.

Final documents of the Conference

The Conference participants will elaborate Resolution and Recommendations aimed at stimulation of efficient integration of the Russian SME sector into the global economic environment and improvement of the SME's competitiveness on internal and international markets of hi-tech innovative products as well as development of foreign economic activities by the regions of the Russian Federation.

Resolution and Recommendations of the Conference will be presented to different ministries and agencies, Federal Assembly of the Russian Federation, regional and municipal authorities, regional CCIs, associations of entrepreneurs, international organizations and also will be placed on the organizers' web-sites and mass-media means.



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PROGRAMME OF THE CONFERENCE

ПРОГРАММА КОНФЕРЕНЦИИ

| December 10, 2015 – First Day of the Conference | |
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| Time | Event |
| 09.00 – 10.00 | Registration of the Conference participants VIP Press Conference Opening of the exhibition |
| 10.00 – 13.00 | Plenary session |
| 13.00 – 14.00 | Lunch for the Conference participants Business lunch for young entrepreneurs with representatives of the state authorities responsible for SME development (by invitations only) |
| 13.45 – 17.45 | Sections of the Conference |
| 14.00 – 15.45 | <p>Section № 1 «Integration of SMEs into the global production and sale chains and cooperation with big Russian and international companies»</p> <p><u>Topics for the discussion:</u></p> <ul style="list-style-type: none">• requirements for subcontracting by big business. Strength and weakness of the Russian – SMEs – suppliers by the opinion of the international big business that is involved into localization process in Russia;• practical experience of SME cooperation with big Russian and international business, Regional experience, success stories;• role and tasks of the state and development institutions in adapting the Russian SME towards the requirements of big business. |
| 14.00 – 15.45 | Section № 2 «Branding and promotion of regional products and services onto the internal and external markets» |

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| | <p><u>Topics for the discussion:</u></p> <ul style="list-style-type: none"> • practical experience of the Russian regions, promotion mechanisms and instruments, success stories; • involvement of business in the process of the regional branding – advantages and benefits. |
| 14.00 – 15.45 | <p>Section № 3 «Development of innovations and protection of intellectual property at international markets»</p> <p><u>Topics for the discussion:</u></p> <ul style="list-style-type: none"> • intellectual property and business competitiveness; • protection of intellectual property – need for, steps and actions, practical experience, etc. |
| 14.00 – 15.45 | <p>Section 4 «Financial mechanisms and instruments for SME support»</p> <p><u>Topics for the discussion:</u></p> <ul style="list-style-type: none"> • current situation, needs and demands, problems and challenges, positive experience, prospects and opportunities, new instruments and opportunities, etc. |
| 15.45 – 16.00 | <i>Coffee break</i> |
| 16.00 – 17.45 | <p>Section 5 «Invest in Russia»</p> <p><u>Topics for the discussion:</u></p> <ul style="list-style-type: none"> • current situation in the sphere of international investments to the Russian regions, implementation of investment projects, existing problems and barriers, positive experience, prospects and opportunities, risks and threats, success stories, etc.; |
| 16.00 – 17.45 | <p>Section 6 «Barriers faced by exporters and ways / mechanisms to overcome them»</p> <p><u>Topics for the discussion:</u></p> <ul style="list-style-type: none"> • current situation, barriers and difficulties, challenges and opportunities, role and tasks of the state and support infrastructure; • development institutions and regional support infrastructure organizations – instruments, mechanisms, services; • practical experience, success stories, etc. |
| 16.00 – 17.45 | <p>Section 7 «International markets opportunities for young entrepreneurs: mechanisms, instruments, programmes»</p> <p><u>Topics for the discussion:</u></p> <ul style="list-style-type: none"> • export for young entrepreneurs – reality or distant future; • mechanisms, instruments, projects, support programmes; • practical experience, success stories, etc. |

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| 16.00 – 17.45 | Meeting of the Co-Chairs of the Russia – Japan Business Dialogue (Closed section) |
| December 11, 2015 – 2 Day of the Conference | |
| Time | Event |
| 10.00 – 17.45 | Exhibition / fair of the SMEs and regions of Russia / B2B meetings / Master classes |
| 10.00 – 13.00 | <p>Section 8 «Investments attraction to SMEs – presentation of projects»</p> <p><u>Topics for the discussion:</u></p> <ul style="list-style-type: none"> • presentation of projects by SMEs that need investments to develop their activities including the foreign economic activities sphere and competitiveness improvement |
| 10.00 – 13.00 | <p>Section № 9 «Infrastructure for support of export oriented SME results of 2015 and development prospects» (Closed section)</p> <p><u>Topics for the discussion:</u></p> <ul style="list-style-type: none"> • export oriented SMEs' support infrastructure as part of the national export support and development system; • experience of the RF trade representatives to the foreign states in the sphere of cooperation with regional infrastructure organizations; • requirements to regional support infrastructure organizations receiving assistance while implementation of the federal SME support programmes; • activity results for the year, best practices, prospects and development opportunities, main priorities and activity directions for the year of 2016, etc. |
| 13.00 – 14.00 | Lunch for participants |
| 14.00 – 17.45 | <p>Section 8 «Investments attraction to SMEs – presentation of projects» - continuation</p> <p><u>Topics for the discussion:</u></p> <ul style="list-style-type: none"> • presentation of projects by SMEs that need investments to develop their activities including the foreign economic activities sphere and competitiveness improvement |
| 14.00 – 17.45 | <p>Section № 9 «Infrastructure for support of export oriented SME results of 2015 and development prospects» (Closed section) - continuation</p> |

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Development of foreign economic activities (export) by the Russian small and medium enterprises as well as support of improvement of the SME sector competitiveness level on the global markets of innovative products and technologies, involvement into the world-wide supply and production chains, attraction of investments, improvement of SME support infrastructure organizations – all these aspects are the main priorities – especially under the WTO conditions and requirements - of the state programme for SME support carried out by the Ministry for Economic Development of the Russian Federation.

Participants of the Conference will be the Russian SMEs having competitive products; representatives of the federal and regional authorities, municipal bodies; leading development institutions and relevant support infrastructure organizations (centres for coordination of support to export-oriented SMEs, Regional Integrated Centres, cluster development centres, etc.); Russian and international public organizations and unions of entrepreneurs; representatives of the embassies and of the international institutions that support SMEs, trade representatives of Russian in the foreign states; international experts and entrepreneurs having specific proposals for business cooperation or developed investment projects and interested to find potential partners; big Russian and international companies interested in developing cooperation with SMEs; financial institutions and organizations ready to invest into the Russian SMEs.

The topics of the Conference and its tasks fully correspond to the priorities set by the National Entrepreneurial Initiative implemented by the Agency for Strategic Initiatives for Promotion of New Projects.

Organizers of the Conference:

- Ministry for Economic Development of the Russian Federation,
- Government of the Vologda region;
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The Conference is organized with support and participation of the Delegation of the European Union to Russia, Russo – British Chamber of Commerce, Deutsch – Russische Auslandshandelskammer, UbiFrance, JETRO, Embassies of international states to Russia.

The Conference participants will elaborate Recommendations aimed at stimulation of efficient integration of the Russian SME sector into the global economic environment and improvement of the SME's competitiveness on internal and international markets of hi-tech innovative products under the WTO as well as development of foreign economic activities by the regions of the Russian Federation.

Apart from that it is planned to organize within the Conference framework a special investment session for the SMEs to present their investment projects. Another special session will be devoted to B2B meetings of small and medium enterprises from Russia and foreign states (including internet conferences).

The Conference will take place on December 10 - 11, 2015 in the city of Vologda.

On the issues related to participation in the Conference please refer to the Management Board:

Russian Agency for Small and Medium Business Support – Mr. Alexander Ermoshin,

phone +7 (499) 783 49 03, e-mail ermoshin@siora.ru

To participate in the Conference please fill in the Registration form and e-mail it to andrusik@siora.ru or send by fax to [+7 \(495\) 143 73 21](tel:+74951437321) to Mr. Konstantin Andrusik, [phone +7 495 780 19 26](tel:+74957801926) before **November 20, 2015**. All the registered participants will receive then official confirmation of their registration for participation in the Conference.

Information on the Conference is published on the following Internet sites: www.siora.ru, www.economy.gov.ru, www.ved.gov.ru, www.economy.gov35.ru

General Partner of the Conference:

- METRO Cash & Carry.

General Information Partner of the Conference:

- Moskauer Deutsche Zeitung.

Information Partners of the Conference:

- International experts network «Souzconsult».

Documents of the Conference:

- Press release of the Conference (download);
- Concept of the Conference (download);
- Framework Programme of the Conference (download);
- Registration form of the Conference (download);
- Information for Investment session participants (download).



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PRESS RELEASE

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Participants of the Conference will be the Russian SMEs having competitive products; representatives of the federal and regional authorities, municipal bodies; leading development institutions and relevant support infrastructure organizations (Centres for coordination of support to export-oriented SMEs, EICCs, cluster development centres, etc.); Russian and international public organizations and unions of entrepreneurs; representatives of the embassies and of the international institutions that support SMEs, trade representatives of Russian in the foreign states; international experts and entrepreneurs having specific proposals for business cooperation or developed investment projects and interested to find potential partners; big Russian and international companies interested in developing cooperation with SMEs; financial institutions and organizations ready to invest into the Russian SMEs.

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On the issues related to participation in the Conference please refer to the Management Board:

Russian Agency for Small and Medium Business Support – Mr. Alexander Ermoshin,

phone +7 (499) 783 49 03, e-mail ermoshin@siora.ru



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REGISTRATION FORM

| | | |
|---|---|-----------|
| Name & Surname: | | |
| Name of organization / institution / company: | | |
| Address of organization / institution / company: | | |
| Position: | | |
| Contact phone: | E-mail: | Web-site: |
| <i>Yes, I would like to participate in the whole Conference and (or) its sections (mark «+» in the left side section irrespective of whether you plan to speak or just to participate in this section) and in case of my presentation to raise the following issues for discussion:</i> | | |
| (to mark here) | Plenary Session of the Conference, 10.00 – 13.00, December 10, 2015 | |
| | <u>List of speakers on the Plenary session is formed by the Management Board of the Conference</u> | |
| (to mark here) | Section № 1 - «Integration of SMEs into the global production and sale chains and cooperation with big Russian and international companies», 14.00 – 15.45, December 10, 2015 | |
| | <u>Main issues for the discussion during my presentation (please indicate the title of your speech / presentation):</u> | |
| (to mark here) | Section № 2 - «Branding and promotion of regional products and services onto the internal and external markets», 14.00 – 15.45, December 10, 2015 | |
| | <u>Main issues for the discussion during my presentation (please indicate the title of your speech / presentation):</u> | |

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| (to mark here) | Section № 3 - «Development of innovations and protection of intellectual property at international markets», 14.00 – 15.45, December 10, 2015 |
| | <u>Main issues for the discussion during my presentation (please indicate the title of your speech / presentation):</u> |
| (to mark here) | Section № 4 «Financial mechanisms and instruments for SME support», 14.00 – 15.45, December 10, 2015 |
| | <u>Main issues for the discussion during my presentation (please indicate the title of your speech / presentation):</u> |
| (to mark here) | Section № 5 «Invest in Russia», 16.00 – 17.45, December 10, 2015 |
| | <u>Main issues for the discussion during my presentation (please indicate the title of your speech / presentation):</u> |
| (to mark here) | Section № 6 «Barriers faced by exporters and ways / mechanisms to overcome them», 16.00 – 17.45, December 10, 2015 |
| | <u>Main issues for the discussion during my presentation (please indicate the title of your speech / presentation):</u> |
| (to mark here) | Section № 7 «International markets opportunities for young entrepreneurs: mechanisms, instruments, programmes», 16.00 – 17.45, December 10, 2015 |
| | Presentation of investment project (title): |
| (to mark here) | Section № 8 «Investments attraction to SMEs – presentation of projects», 10.00 – 17.45, December 11, 2015 |
| | <u>Main issues for the discussion during my presentation (please indicate the title of your speech / presentation):</u> |
| (to mark here) | Section № 9 «Foreign economic activities support infrastructure – results of 2015 and development prospects», 10.00 – 17.45, December 11, 2015 |
| | <u>Main issues for the discussion during my presentation (please indicate the title of your speech / presentation):</u> |

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| (to mark here) | Master classes / B2B meetings & negotiations / visits to companies / culture programme, 10.00 – 17.45, December 11, 2015 |
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| <u>ATTENTION</u> | <p><i>If you plan to speak out / to make a presentation during the Conference, then the text of your speech / your presentation should be passed over to the Management Board to the following e-mail address andrusik@siora.ru before November 21, 2015.</i></p> <p><i>Please indicate here the topic and title of your speech / presentation at the Conference as well as the Conference section where you plan to speak out / make your presentation:</i></p> |
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Please indicate the day and time of your arrival to Vologda and type of transport (airplane, train) for us to meet you and transfer to the hotel as well as number of your mobile phone to communicate in case of the need:

| | |
|---|--|
| Date & time of arrival, type of transport | |
| Mobile phone | |

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| <p>Please send us (1) the filled in registration form, and (2) your CV / resume in a free format (<u>only if you plan to speak out / make presentation</u>) to the following e-mail address andrusik@siora.ru or by fax +7 (495) 143 73 21 before November 21, 2015 to the name of Mr. Konstantin Andrusik, phone +7 495 780 19 26.</p> <p>Participant whose registration has been processed will get official confirmation on the registration before November 30, 2015, and if necessary – official invitation to participate in the Conference.</p> <p><u><i>Date of the Conference</i></u> – December 10 – 11, 2015.</p> <p><u><i>Venue of the Conference</i></u> – the city of Vologda, 25-A, Pushkinskaya Str., Exhibition Centre “Russian House”</p> |
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III МЕЖДУНАРОДНАЯ КОНФЕРЕНЦИЯ
«Внешнеэкономическая деятельность как фактор
эффективного развития малых и средних
предприятий в субъектах Российской Федерации»

10 – 11 декабря 2015 года

город Вологда, ул. Пушкинская, дом 25-А,
Выставочный комплекс «Русский Дом»

РЕГИСТРАЦИОННАЯ ФОРМА УЧАСТНИКА КОНФЕРЕНЦИИ

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| Фамилия: | Имя: | Отчество: |
| Название организации: | | |
| Адрес организации: | | |
| Должность: | | |
| Контактный телефон: | Адрес электронной почты: | Веб-сайт организации: |
| <i>Да, я желаю принять участие в работе всей Конференции и (или) секций (поставьте «+» в левом окне безотносительно того, планируете ли Вы выступить или просто участвовать) и, в случае моего выступления, поднять для обсуждения следующие вопросы</i> | | |
| (для отметки) | Пленарное заседание Конференции, 10.00 – 13.00 часов, 10 декабря 2015 года | |
| | <u>Состав выступающих на Пленарном заседании Конференции формируется Управляющей дирекцией Конференции</u> | |
| (для отметки) | Секция № 1 - «Встраивание в глобальные производственно – сбытовые цепочки и кооперация малых и средних предприятий с крупным российским и зарубежным бизнесом», 14.00 – 15.45 часов, 10 декабря 2015 года | |
| | <u>Основные вопросы для обсуждения в рамках моего выступления (указать название презентации / выступления):</u> | |
| (для отметки) | Секция № 2 - «Брендинг и продвижение региональных товаров и услуг на внутренние и внешние рынки», 14.00 – 15.45 часов, 10 декабря 2015 года | |
| | <u>Основные вопросы для обсуждения в рамках моего выступления (указать название презентации / выступления):</u> | |

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| (для отметки) | Секция № 3 - «Развитие инноваций и защита интеллектуальной собственности на международных рынках», 14.00 – 15.45 часов, 10 декабря 2015 года |
| | <u>Основные вопросы для обсуждения в рамках моего выступления (указать название презентации / выступления):</u> |
| (для отметки) | Секция № 4 «Финансовые механизмы и инструменты поддержки МСП», 14.00 – 15.45 часов, 10 декабря 2015 года |
| | <u>Основные вопросы для обсуждения в рамках моего выступления (указать название презентации / выступления):</u> |
| (для отметки) | Секция № 5 «Инвестируй в Россию», 16.00 – 17.45 часов, 10 декабря 2015 года |
| | <u>Основные вопросы для обсуждения в рамках моего выступления (указать название презентации / выступления):</u> |
| (для отметки) | Секция № 6 «Трудности на пути экспортера и механизмы / инструменты их преодоления», 16.00 – 17.45 часов, 10 декабря 2015 года |
| | <u>Основные вопросы для обсуждения в рамках моего выступления (указать название презентации / выступления):</u> |
| (для отметки) | Секция № 7 «Возможности международных рынков для молодежного предпринимательства: механизмы, инструменты, программы», 16.00 – 17.45 часов, 10 декабря 2015 года |
| | <u>Основные вопросы для обсуждения в рамках моего выступления (указать название презентации / выступления):</u> |
| (для отметки) | Секция № 8 «Привлечение инвестиций в МСП – презентация проектов», 10.00 – 17.45 часов, 11 декабря 2015 года |
| | Презентация инвестиционного проекта (название): |
| (для отметки) | Секция № 9 «Инфраструктура поддержки ВЭД – итоги 2015 года и перспективы развития» 10.00 – 17.45 часов, 11 декабря 2015 года |
| | <u>Основные вопросы для обсуждения в рамках моего выступления (указать название презентации / выступления):</u> |

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| (для отметки) | Мастер классы / B2B встречи и переговоры / посещение предприятий / культурная программа, 10.00 – 17.45 часов, 11 декабря 2015 года |
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| <u>ВНИМАНИЕ</u> | <p><i>Если Вы планируете выступить на Конференции, то текст Вашего выступления / презентация должны быть представлены по электронной почте andrusik@siora.ru в срок до 21 ноября 2015 года.</i></p> <p><i>Просим Вас указать в данном разделе тему Вашего выступления и мероприятие Конференции, на котором Вы планируете выступить (для подтверждения данных регистрационной формы):</i></p> <hr/> |
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Для организации встречи и трансфера в гостиницу просим сообщить дату и время прибытия в Вологду с указанием вида транспорта (самолет / поезд), а также указать мобильный телефон для связи в случае необходимости:

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| Дата и время прибытия, тип транспорта | |
| Мобильный телефон | |

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| <p>Пожалуйста, пришлите нам (1) заполненную регистрационную форму и (2) Ваше краткое резюме в свободной форме (<u>только в случае Вашего выступления</u>) по электронной почте andrusik@siora.ru или по факсу (495) 143 73 21 до 21 ноября 2015 года для Андрусика Константина Геннадьевича, тел. (495) 780 19 26.</p> <p>В адрес участника, чья заявка принята, до 30 ноября 2015 года будет направлено официальное подтверждение по участию в Конференции и, в случае необходимости, приглашение принять участие в работе Конференции.</p> <p><u>Дата проведения</u> – 10 – 11 декабря 2015 года.</p> <p><u>Место проведения</u> – город Вологда, ул. Пушкинская, дом 25-А, Выставочный комплекс «Русский Дом»</p> |
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